GYMROLLER

New patented fitness tool and concept

www.gymroller.com

What

- A new fitness/health product designed for use in gyms, CrossFit facilities, Pilates/yoga studios, and small group training sessions, among others.
- It serves as an additional, affordable tool that expands the range of exercises previously performed using existing gym equipment.
- Gymroller is a roller that can be opened, attached, adjusted, and locked onto any bar, such as a barbell or rack safety bars found in gyms.
- It adds extra features to traditional gym, CrossFit, and Pilates exercises, offering increased variation, scalability, and assistance.
- A novel fitness concept tailored for small group training sessions.





Function

- 1. Open Gymroller
- 2. Insert over any bar
- 3. Close and lock
- 4. Adjust the sliding joints to firmly and comfortable fit over different diameter bars
- 5. Perform variety of exercises







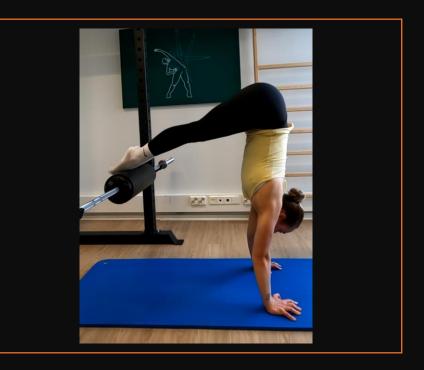
Versatile workouts

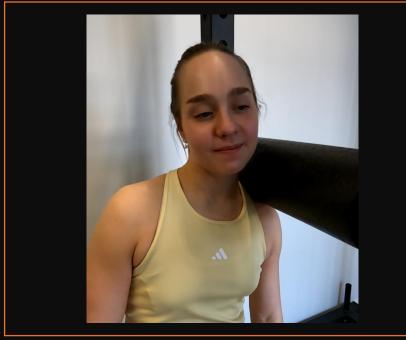
- 1. Gym/Strength exercises
- 2. Crossfit
- 3. Foamrolling / Stretching
- 4. Pilates
- 5. Physiotherapy



Where are we

- Startup: Gymroller Finland Oy based 3/2024 in Helsinki, Finland
- Product: MVP ready
- Concept: Exercise catalogue increasing constantly
- IPR: EP patent 21167539.2 granted 3/2024, US patent bending





What we seek

Seek cooperation with an international brand that recognizes the possibilities and benefits of exclusive rights to a new versatile workout tool.

All options open from Pre-seed investment to corporate transaction





Product timeline

Product ready for production in 4-6 months

- Product tests and upgraded versions
- Production mold designing and mold constructions
- Production test runs

Contact

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Thank you!



